

# THE CHAMPION CHRONICLE

VOLUME 12

CHAMPION, (Alberta) THURSDAY OCT. 9, 1930

NUMBER 20

## J. T. Stephenson

Phone 7 High Class Grocer P.O. Box 250

**Starting today and until further notice, we are selling 20 oz. loaves of Bread at 3 Loaves for 25c**

## QUIN-LAX

The New Cold Remedy

A QUICK RELIEF FOR

**Colds, La Grippe, etc.**

25c per box

The Champion Pharmacy  
Druggists and Chemists

## Champion Theatre

Saturday Night Oct. 11th

**Clara Bow**

In

**"THE WILD PARTY"**

Take a tip from Clara! See! Hear! "The Wild Party" Hey-hey and whoopee! Gorgeous girls with the "aye-aye" complex! The "It" girls kick off the lid and the sky's the limit! A good time, a big-time, a gay gay-time for all! The author of "Flaming Youth" shows you how the "younger set" lives between sunset and sunrise. Clara and her gang in college. In the dormitories in negligees! In the gymnasium in track suits See! Hear! Clara and her bunch of brilliant, eye-absorbing beauties—hand-picked in Hollywood. Youth, romance, excitement! Keep up with the times—come to "The Wild Party"!

News Reel and Comedy

Admissions 15c 25c 50c  
Tax Included

## During Harvest

We spared no effort to supply your every need in our line of business.

## After Harvest

We are trusting you to reciprocate by helping us to meet the obligations which were incurred.

**Champion Meat Market**

## Sports' Day Big Success

Saturday Oct. 4th was a "red-lettered" day for nearly two hundred youngsters of Champion and district when the first school athletic meet was held on the grounds of the Champion consolidated school. During the afternoon over sixty events were run off and competition in all was very keen. Judging from the ribbons won by several students it is now evident that Champion has many outstanding athletes among the school pupils. The following is a list of the winners of each event and also the winners of the cups and special awards.

### THE PRIZE LIST

Large cup—Won by Mr. Baker's room.  
Girls' Individual cup—Won by Waborg Ulfsten.  
Boys' Individual cup—Won by Phil Bastin.

### EVENTS—CLASS A

25 yard dash—Howard Hagg, Fireguard; Jimmie Watt, Ray Milliken.  
25 yard dash, girls—Wilma Matlock, Long Coulee; Evelyn Sletto, Fireguard; Mildred Castor, Blusson.  
Boys' sack race—Jimmy Watt, John Carlson, Blusson; Arnold Bond.  
Girls' three-legged race—Mildred Castor and Elsie Schmecke, Blusson; Arvilla Smith and Virginia Bonser, Marjorie Ditto and Laura Hagg, Fireguard.

Potato race, boys—Howard Hagg, Fireguard; Karl Iverson, Arnold Bond.  
Peanut scramble, girls—Wilma Matlock, Long Coulee; Elsie Schmecke, Blusson; Rita Connolly.  
(Continued on inside page)

While the bulk of harvesting operations were completed under ideal weather conditions those who were late in finishing their work were unfortunate. Broken weather, with dull days unsuitable for hardening the grain and heavy dews in the morning prevented steady progress being made. As a consequence there is still some threshing left to do which the late snowstorm has made especially difficult to finish. The bright spot naturally is the fact that only a small proportion of the crop will suffer in this way.

The October 14th meeting of the Champion W. I. will be held at the home of Mrs. W. A. Summers. Roll call—House-keeping Hates. Mrs. Harry Smith gives an address on Canadian Industries and Home Buying. Mrs. Fred Wise gives a food demonstration and Mrs. Chamberlain serves lunch with Mrs. Summers.

The church board and members of the Ladies Aid are preparing for the induction of the new minister on Friday evening Oct. 10th. Rev. Peter Dawson was formerly stationed at Sedgewick Alta. Rev. R. W. Dalglisch of Claresholm will be present.

The Champion Pharmacy has been decorated with a sign during the week which may be read from any part of Main street. It is to be hoped the fact that actual gold leaf was used in producing the word "Drugs" will not lead some vandal to try to recover the metal from the sign.

Kenneth Bly died at the Guess Ranch on Thursday morning. Deceased was ill only a short time and his demise was totally unexpected. His parents reside at Oakley, Minn.

The high school students who attended the school sports from Calgary were Edna Orr, Rheta Campbell, Don Stephenson, Don Bond, Ruby Alder, Helen Holmes, I. McCullough.

See Campbell's for some real buys in Radios.

## Com. Hall Dances Will Be Popular

The harvest dance held under the auspices of the Community Hall Company on Wednesday, October 1st, was a decided success in every way and the second event in this series of dances is advertised for Wednesday, October 15th. While Wednesday night has been utilized so far, owing to the hall having been engaged for Friday night, it is the intention to utilize every Friday night in future when the hall is not in request for other purposes. It is to be hoped the public will make a special effort to attend these dances as the season has been a difficult one for the interests of the hall and additional revenue is required to meet running expenses. The Len Davis orchestra will again provide the music for the dance to be held on October 15th, and a good time is assured those who attend on this occasion.

## World's Series Popularly Displayed

As usual J. M. Moffatt's window and loud speaker furnished splendid service for the public during the world's baseball series and was the center of attraction during the progress of the games. Several other radio outfits were also utilized to listen in to the announcements of the games play by play. Wagers on the games were much fewer in numbers than in previous years and the amounts involved relatively small. Several pools were arranged for individual games and were fairly popular.

The following dates have been reserved with the Len Davis orchestra by your Community Hall directors for dances this fall.

Oct. 15th, Oct. 29th, Nov. 7th, Nov. 21st, Dec. 5th, Dec. 19th and New Year's Eve Dec. 31st. Any organization wishing the use of any one of these nights, kindly make their reservation soon as possible.

Other nights, in addition to these, can of course be also arranged for.

Three potatoes weighing over eight pounds and displayed in the window of the Champion Meat Market have attracted general attention. These big tubers were grown by Neil McLeod and in addition to their unusual size are notable for their smoothness and adaptability for use. Mr. McLeod says he has 150 bushels of these potatoes.

Donald—Stephenson has brought fame to Champion and to the principal of the school here by making the highest number of units on the month's school work at the Crescent high school, 900 students being contestants for the distinction. Good boy, Donald.

Alston U.F.A. will commence their regular meetings in the Alston Community Hall on Tuesday, Oct. 14th, at 8:00 p.m. It is hoped there will be a good turnout of members on this occasion.

Last Saturday Chas. Matlock exhibited a hammer grain crusher in action, which received gratifying attention from a large number of farmers interested in this class of machine.

## BIG SALE!

OF

**Men's Dress Shirts and Windbreakers**

Shirts, Reg. \$3.00 for **\$1.85**  
\$6.50 Windbreakers for **\$3.95**

NOTE—Get measured Right Now for that Suit. Perfect Fit and prices from **\$25.00**

**CAMPBELL'S**

"Where They All Go."

## Sam Fong Cafe

FRIGIDAIRE ICE CREAM AND FRUIT  
CIGARS CIGARETTES TOBACCOS  
SOFT DRINKS, ETC.  
ROOMS

Best Meals in Town

Bread For Sale

**NOW....**  
IS THE TIME FOR  
**CLEANING AND DYEING**

The Empire Cleaning  
and Dyeing Co., Ltd.  
CALGARY

"WEAR CLEAN CLOTHES"

Leave your orders with

**Mr. FRANK SISSON**  
CHAMPION

If you have a  
Building Problem  
to Solve  
SEE

**S. O. MIFFLIN**  
Carpenter  
Contractor  
and  
Architectural  
Draftsman  
Phone 21

## Hogs Wanted

Will buy your Hogs any time you want to sell.

Shipping day Thursday.

Graded same as Calgary.

Your Shipper,  
**HARRY SMITH**  
Phone 1215 Champion

## Ellis Mine COAL

LUMP COAL, at the Mine,  
\$4.00 per ton.  
Delivered in Champion, \$6.00  
NUT COAL at Mine \$1.50.  
Your Patronage will receive the best of attention.  
**JIM ASHMORE**  
OPERATOR.

## Coal

**Therriault Mine**  
The Best Cook Stove Coal in the vicinity.  
\$4.00 per ton at mine.  
Delivered in Champion  
\$6.00 per ton.  
Phone 407

**ERNEST RHODES, Operator.**



## THE CHAMPION CHRONICLE

B. N. Woodhull, Publisher.

Issued every Thursday morning from the office of publication at Champion, Alberta.

Subscription \$1.50 per year, payable in advance.

## ADVERTISING RATES

Legal advertisements, 10 cents per line for first insertion, 12 cents per line for each subsequent insertion.

Advertisements of Wanted, Lost, Found, Stayed, etc., not exceeding one inch, 50c cents for first insertion.

25 cents for each subsequent insertion.

Commercial rates on application.

THURSDAY, Oct. 6, 1939

## NOTES AND COMMENT.

Work done recently on the streets by the Village council has resulted in making a very satisfactory improvement in the streets covered. The heavy grader used levelled up the ruts and rough places and for once it did not rain the next day and undo the result of the work.

The curling club has circulated a large number of possible curlers asking them to signify their attention of joining the club this season at an early date. If by any accident you have been missed in this list it does not mean you are not invited to join the curling club, simply that your name was overlooked when making up the list. Every possible member is needed to make the season's play a success.

We recommend the series of articles by G. F. Bouchat now running in the Chronicle to our readers. There is no phase of motor-owning which is to frequently overlooked by purchasers, although goods of inferior quality and weight are purchased daily with the idea that they are cheap. Many of the reasons for this "cheapness" are plainly outlined by Mr. Bouchat.

The ever-interesting subject of speed limitations crops up ever and again. In England conflicting speed measures now seem to have been abolished with perfect success. They have a statute covering in one neat clause the operation of motor vehicles, which reads as follows: "If any person drives a motor vehicle on a road recklessly, or at a speed or in a manner which is dangerous to the public, having regard to all the circumstances of the case, including nature, condition and use of the road and the amount of traffic which is actually on it at the time, or which might reasonably be expected on the road, he shall be liable."—General Motors Bulletin.

## "Sports' Day"

(Continued from front page).

Special award, boys—Howard Hagg, Fireguard.

Special award, girls—Wilma Matlock, Long Cootie.

## CLASS B

Boys' wheelchair race—Firmen Summers and Walter Anderson, Bobbie Gardner and Stanley Matlock, Eric Moffatt and Burton Hackett.

Girls' potato race—Tillie Fath, Joan Hagg, Fireguard; Jayne Isaacson, Fireguard.

Boys' ball throwing—Larry Hagg, Fireguard; Stanley Matlock, Nels Nelson.

Girls' shoe race—Loretta Clever, Maxine Dittie, Fireguard; Helen Higgins, Blinson.

Boys' 40 yard dash—Firmen Summers, Tubor Goddard, Fireguard; Walter Anderson.

Girls' 40 yard dash—Helen Higgins, Blinson; Loretta Clever, Tillie Fath.

Special award, boys—Firmen Summers.

Special award, girls—Loretta Clever.

## CLASS C

Boys' obstacle race—Gordon Berger, Jack Hopkins, Geo. Hargrave.

Girls' running broad jump—Doris

# A new deal for today's dollar!

## NASH

### Announces

# 3 new EIGHTS and a new SIX

NEVER was such motor car quality offered at prices so sensationally low. The literally startling difference becomes at once apparent when you contrast the prices of the new and finer Nash series, with prices of corresponding models a year ago.

Its low non-productive overhead, its elimination of borrowed capital, and remarkably foresighted manufacturing alone enable Nash to offer so much for so little.

The unique example in value-giving thus provided

the industry was planned last November. At that time, C. W. Nash and the strong group of executives surrounding him, clearly foresaw present conditions. They at once began to design cars affording value so great, so unmitigable, as to overcome all buying reluctance.

The result is instantly apparent. Even casual inspection of the four new Nash cars establishes the fact that nothing even remotely approaching them in downright dollar value has ever been available in their respective price fields.

## SENSATIONALLY PRICED!

## STUDY THESE SENSATIONAL PRICES!

Compare what is probably the most remarkable achievement of Nash in greater value-giving—the New Six—with the Single Six it succeeds. The New Six offers a multitude of superlatives—at prices which range from \$205 to \$180 below the prices of the Single Six.

Body Style	The New Six W. R. 111 1/2"	Last Year's Six W. R. 114 1/2"	Price Difference
Sedan (4-door)	\$1090	\$1299	—\$205
Coupe	\$1025	\$1240	—\$185
Coupe (rumble seat)	\$1060	\$1260	—\$200
Sedan (2-door)	\$1025	\$1205	—\$180

Compare the New Eight-70 with its two additional cylinders, its longer wheelbase, its larger, more luxurious body, with the six-cylinder car it replaces. Then consider the remarkable fact that there is actually a basic price differential in favor of the new Eight!

Body Style	The New Eight-70 W. R. 111 1/2"	Last Year's Eight W. R. 114 1/2"	Price Difference
Sedan (4-door)	\$1280	\$1395	—\$115
Coupe	\$1215	\$1340	—\$115
Coupe (rumble seat)	\$1255	\$1360	—\$105
Special Sedan (4-door)	\$1230		

Compare the New Twin-Ignition Eight-80 with the 6-cylinder car it replaces. The Eight-80 is larger, longer. Design, appointments, upholstery are finer—prices are radically lower.

Body Style	The New Eight-80 W. R. 114 1/2"	Last Year's Twin-6 W. R. 114 1/2"	Price Difference
Sedan (4-door)	\$1770	\$1940	—\$170
Coupe	\$1700	\$1840	—\$140
Coupe (rumble seat)	\$1755	\$1910	—\$155
Town Sedan (4-door)	\$1885		

Compare the New Twin-Ignition Eight-90 Series, now with a 115 H. P. Engines, with the last year's 100 H. P. Eight. Body appointments are finer, upholstery more luxurious, and prices are far lower.

Body Style	The New Eight-90 Twin Ignition W. R. 115 1/2"	Last Year's Twin-8 W. R. 114 1/2"	Price Difference
Sedan (4-door)	\$2150	\$2460	—\$330
Cabriolet	\$2335	\$2560	—\$260
Coupe	\$2335	\$2560	—\$215
Coupe (rumble seat)	\$2405	\$2635	—\$230
Sedan (7-pass.)	\$2665	\$2950	—\$285
Limousine (7-pass.)	\$2810	\$3100	—\$290
Ambassador	\$2825	\$3100	—\$275
Victoria	\$2435	\$2835	—\$400

(Above Prices Are Canadian List, F. O. B. Factory and Include all Taxes)

## GEO. L. DEPUE, Dealer, Champion, Alta.

# COAL!

Lump Coal \$4.00 per ton at mine

Delivered \$6.00 ton, during

summer months.

Nut Coal at mine \$1.50

Now is the time to store your

next winter's coal.

Phone 906

DUQUESNE & VANBESSEN

Louis, Mae Fisher, Roberta Smith.

Boys' 60 yard dash—Alex Caldwell,

Jack Hopkins, Gordon Berger.

Girls' high jump—Joan Bastin, Ber-

the Fleming, Maxjorie McCullough.

Boys' running broad jump—George

Hargrave, Lester Smith, Arnold Cole

Fireguard.

Girls' three-legged race—Bertha

Fleming and Elsie McDougall, Mar-

jorie McCullough and Katherine Got-

tenburg, Mae Fisher and Elsie Taylor.

Boys' high jump—Gordon Berger,

Geo. Hargrave, Lester Smith.

Girls' 60 yard dash—Joan Bastin,

Max Fisher, Dorothy Dittie, Fire-

## Phone 1003 For Coal!

### The Vulcan Mine

Now ready to supply your coal needs.

Four and one-half miles north, one mile east, one and one-half miles north from Champion.

Lump Coal, \$4.00; Nut Coal \$1.50 at mine

Best Coal in the District

GIVE US A TRIAL!

M. POPOVICH, - Owner.

Boys' special award—Gordon Berger.

Girls' special award—Joan Bastin.

## CLASS D

Boys' high jump—Clarence Rhodes,

Bauderson; Max Caldwell, Alex Latiff.

Girls' basket throwing—Ada Wil-

liamson, Barbara Bastin, Emma Van-

Becken.

Boys' running broad jump—Donald

Campbell, Clarence Rhodes, Sand-

erson; Max Caldwell.

Girls' running broad jump—Barbara

Bastin, Letitia Hopkins, Ada William-

son.

Boys' barrel boxing—Alex Latiff,

Donald Campbell, Yvonne Welna,

Yale.

Girls' High Jump—Letitia Hopkins,

Barbara Bastin, Helen Collins.

Boys' 75 yard dash—Donald Camp-

brell; Max Caldwell, Norman Alcock.

Girls' Needle Race—Letitia Hopkins

and Barbara Bastin, Ada Williamson

and Flora Gill, Caroline Miller and

Helen Collins.

Boys' hop, step and jump—Donald

Campbell, Alex Latiff, Max Caldwell.

Girls' 75 yard dash—Ada William-

son, Letitia Hopkins, Barbara Bastin.

Boys' special award—Donald Camp-

brell.

Girls' special award—Barbara Bas-

tin.

(To be concluded next week).

## Central Service Station

Our stock of Auto Accessories is always complete and you may rely on prompt and efficient.

In Oils, Gas and Greases we handle the best and can guarantee you satisfaction.

Don't forget we handle Goodyear Tires and Tubes.

ROY LUCHIA

## Hogs Wanted!

Will buy your Hogs and day.

Good Prices for Lights and Feeders.

Cash Settlement in Full on Day of Delivery

## CHAL. MATLOCK

CHAMPION

# Livestock is Shown To Be A Prime Factor in Economic Development Of The West

A popular idea is that revenue in the Canadian prairie provinces is derived almost wholly from grain. A second idea is that the growth of head-stocking vastly increased grain production at the expense of livestock and cut down drastically the number of head of livestock between the Great Lakes and the Rocky Mountains. Both ideas need considerable revision.

The rapid settlement of the Prairie Provinces made possible by grain growing has been accompanied by an increase in livestock that has more than compensated for the reduction in ranches, so far as numbers are concerned. Self-sustaining farming demands the raising of livestock, and the change in the West in this respect within the past decade or so has been remarkable. Today, though the livestock industry in the Dominion, Saskatchewan, and Alberta has only touched the edge of possibility, the number of head of cattle, sheep, and swine on farms is an important percentage of the whole in the Dominion. The fact has great value economically for it tends to spread agriculture and wealth more evenly over the seasons than is possible with grain farming only.

The four western provinces have now more than three times as many cattle, more than four times as many sheep, and nearly eight times as many swine as there were in the most palmy days. Comparative figures for the year 1901, when complete records were first gathered, and 1929, are as follows:

Year	Cattle	Sheep	Swine
1901	1,068,627	215,986	241,794
1929	3,514,040	1,141,115	1,728,698

It is interesting to examine the figures representing the livestock production of Western Canada for the last eight years. In arriving at the total it is difficult to gauge the number of head of livestock slaughtered on farms for home use and by local butchers and at small, unincorporated killing plants. The Dominion Bureau of Statistics finds that in the case of cattle inspected, slaughtering runs about fifty per cent. of the yearly estimated total kill in Canada, hogs about forty per cent., and sheep about thirty per cent. By making these necessary adjustments, therefore, on the inspected slaughtering in the Western provinces a fairly close estimate of the local or unincorporated killings may be made.

Total figures representing some seven and one-third million cattle over eighteen million hogs and about two and three-quarter million sheep look to the credit of Western Canada at first glance. When it is found by further figuring that for the same period 15,368,007 cattle, 47,481,900 hogs and 10,961,489 sheep and lambs are the estimated total killings in the whole Dominion of Canada, a slightly different picture of the picture is presented. Continuing with the comparison it is seen that Western Canada produces roughly 48 per cent. of the total cattle, 48 per cent. of the swine and about 25 per cent. of the sheep and lambs.

In this a fair share of the total, or could Western Canada, everything considered, have been expected to produce a greater percentage of the total? If only livestock production is considered in terms of acres of land under cultivation and suitable for cattle production one might hold the opinion that the West should be marketing two-thirds or three-quarters of the Canadian total, but when the hundreds of millions of bushels of grain that Western Canada ships annually are considered the conclusion is reached that the West is well fitted for great ultimate expansion of the cattle industry there, the West is possibly for the moment carrying a fair share.

Swine production figures, however, are not so easily disposed of in this manner. The fact that so much

grain is being produced on the prairie would lead one to believe that the West should be the source of the heaviest hog shipments in the Dominion, for swine production goes hand in hand with grain production. It is an axiom that hogs can be produced more cheaply than at the foothill head of the grain supply. Yet Eastern Canada, with very small grain fields, although having a certain advantage in the matter of dairy by-products, turns out nearly two hogs for every one that comes from the West.

The following table, showing number of bushels of wheat and other potential feed grains produced for every hog carried in the various provinces respectively, indicates that hog production in the older provinces has become more or less stabilized in relation to their grain supplies, but it also points out the possibilities open to swine men of the West.

Ratio of Bushels of Grain Per Hog	Manitoba	Saskatchewan	Alberta	British Columbia
1911-12	115	121	102	102
1928-29	109	110	110	110

With such low hog production in relation to grain supplies it would appear that the prairie provinces are rich in grain available to increase hog production in the East but great advantages in swine markets might reasonably be expected from the distant future from Saskatchewan, Manitoba and Alberta. The difficulties attending the marketing of the immense quantities of low grade wheat and feed grains of the 1923 crop, and apparently more of the ones consequent on the moving of the short high grade wheat crop of 1929, as also the feed grain crop, should be a consideration to Western farmers the idea of turning out more of these feeds at the greater expense of maintaining through cattle and sheep.

Some agitation was caused by the fact that last year Canada's net imports of lamb and mutton were over three and three-quarter million pounds. Yet the per capita consumption of lamb and mutton in this country is only about 6.5 lbs. Does not this point out an opportunity for substantial increase in the production of these meats, first, to meet the competition of the imported product and, second, with a view to making money more important item in the average family menu? Western Canada with only 25 per cent. of the present production manages to lag in this respect, as sheep are probably the best livestock to assist in the reclamation of run down and dirty grain farms.

Canada should be able at least to feed all her people entirely on Canadian grown products, and should be able to produce them at competitive costs with any other country in the world. We have almost everything necessary to insure success in such competition; the one essential thing lacking at present seems to be a definite program and plan of production.

## The Method in Ireland

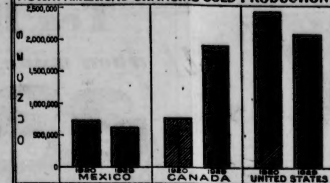
People Resort To Bricks When Hunters Disturb Them

Tired of the "ceaseless banging" of the guns of game hunters, people living in the vicinity of a lake in Cork, Ireland, restored peace by use of bricks and stones. When the opening of the hunting season there was a fusillade at dawn and dusk. As the district is not regarded as a public road, fowling was not to be touched by law. City officials told the protesters that they were powerless and the City Corporation met and gave the same reply. Alderman Daly moved to request the Minister of Justice to issue an order declaring the lake a sanctuary. But the peace-seekers could not wait that long. When the sportsmen next appeared, men, women and children met them with a fusillade of missiles. Sportsmen and dogs beat a hasty retreat, some men dropping their guns as they ran.

## Owned Valuable Coin

After walking around for several months with a \$20 gold piece minted in 1847 in his pocket, Clark La Bounty, of Toledo, decided he'd look up the coin in a catalogue and see how much it was worth. You could have knocked him down with a feather when he read that because of the peculiar thickness of the design it was worth \$2,500.

# NORTH AMERICAS CHANGING GOLD PRODUCTION



North America is, next to Africa, the chief gold-producing continent, usually contributing about one-quarter of the world's annual gold output. Within the past decade the North American production of the yellow metal has rather more than held its own, but this showing has been due entirely to the fact that Canada's rising output has been sufficient to offset the decline in the United States and Mexico. Ten years ago the gold output of the United States was three times as great as that of the Dominion. Today the two countries are almost on a par in that regard.

## Sheepmen's Opportunity

Demand For Mutton and Lamb is Steadily On the Increase

Reports from some leading sheep producing countries in the Dominion in the flocks is taking place. The Bureau of Agricultural Economics in the United States believes the decrease will continue for the next two or three years. This should suggest to Canadian sheepmen a policy of "laying in." Our total sheep number is in significant contrast with the estimated total of about 700 million for the whole world. Still more to the point, it is actually too small for a country of ten million population in which the demand for lamb and mutton is steadily going up. The per capita consumption of these meats is still a long way from being equal to that of some other countries and the indications are for a steadily growing demand for good quality Canadian lambs for a long period.

In the United States the unwisdom of going out of sheep too strongly is pointed by the Bureau when it states: "The individual producer is advised to consider carefully his supplies and the long-time outlook for the sheep industry, in making his plans for next year." Where feed supplies are available he may find that present conditions offer a good opportunity for improving the quality of his breeding flock.

## Predicts Growth Of Dairying

Manitoba Dairy Commissioner Notes Steady Increase Of Industry In The West

L. A. Gibson, dairy commissioner for Manitoba, states that he never saw a better show of butter than that exhibited by Manitoba at the Toronto Exhibition. He noted a steady growth of interest in the dairy industry of the West, and pointed out that in Manitoba alone the sale of better, choicer, cream, milk and other dairy products amounted now to \$15,000,000 a year. He believed that the next few years would witness an even greater growth in dairy production.

## World's Grain Show

Many Countries Have Signified Their Interest Of Being Represented

Belgium has officially accepted the invitation to take part in the World's Grain Exhibition and Conference at Regina, from July 25th to August 6th, 1932. Some little time ago official invitations were sent from the Dominion Government to all countries inviting them to participate and a number of these have already signified their desire to do so. They include Peru, Jugoslavia, Guatemala, New Zealand, Poland, Czechoslovakia, The Netherlands and Belgium.

The first sandwich from an ox head cooked before 5,000 people at a recent charity event at Gault's Heath, England, was sold for \$27.75.

## New Variety Of Barley

Is Practically Barrenless and Gives Good Yield Per Acre

There should be more barley grown on Canadian farms, especially dairy farms. Tests made in several provinces have shown again and again that barley, on the average, produces more pounds of feed per acre than does oats and that the feed is worth more per pound. And yet the crop is not commonly grown. The reason is not far to seek. Few people care to wage war with barley weeds. They would rather take the easier route and return per acre from oats than undergo the discomfort of threshing barley and handling the straw through the winter. This battle with barley weeds, however, is no longer an argument against barley.

Several stations announce new varieties of barley that are either barrenless or have short awns. One of these has been developed in Iowa and called "Velvet," was tested against the O.A.C. No. 21, the most popular variety in Canada. The new smooth awned variety gave an average yield of 39.37 bushels per acre as compared with 35.17 from the variety. When it is considered that barley fits as well into the cropping system as does oats and that it is a better nurse crop for grasses and clovers the argument for a larger use of the crop would seem to be complete.

## Reclamation Scheme

Proposed To Reclaim 700,000 Acres In Carleton Place District

Formation of an organization similar to the On-to-the-Bay Association to advance the proposed reclamation scheme for the Carleton Place district was urged by H. F. Bickel, prominent northwestern, in an address before the local Rotary Club at The Park. Quoting Federal Government and other reports, Mr. Bickel outlined the various schemes proposed to turn the triangle into a great farming country. The triangle lies southwest of The Park and most of its area is in Saskatchewan. It consists of 1,068 square miles, or approximately 700,000 acres. Mr. Bickel pointed out that the Premier, Alexander of Saskatchewan, had promised to give the matter consideration after that province had assumed control of its natural resources. He asserted, an active association is needed in northern Manitoba to keep the project alive.

Manager: "You're late today, Miss Brown."  
Typist: "Yes, sir; I fell down stairs."  
Manager: "Well, that didn't take long, did it?"

Certain kinds of water plants are deadly foes of breeding mosquitoes, and one species of waterweed, the bladder-worm, actually swallows and digests the wigglers.

## GERMAN BATTLESHIP "HESSON" FIRING A BROADSIDE



Photograph taken during the recent German manoeuvres shows the "Hesson" firing a broadside. The manoeuvres are at Kiel Right.

# Veteran Canadian Explorer Returns To Atlantic With Relics Of Franklin Expedition

Realized that all the information which it is humanly possible to dig out regarding the fate of the Sir John Franklin party, which perished among the Arctic islands off the northwest coast of Canada 53 years ago, has been gleaned, Major L. T. Burwash, veteran explorer, returned to Ottawa with a number of relics.

After discovery in an abandoned camp on King William Island, Victoria Point and Lady Jane Franklin Point, added little to what was already known, beyond definitely establishing the locale of at least one playing place in the long track which appears to have ended hundreds of miles south, on the Canadian mainland, near the mouth of Backs Bay River.

The fragment of a canvas tent, circular in shape, and lending color to the supposition that this portion had been frozen to the ground while those occupying it had torn away the remainder, pieces of naval broadcloth, some inch-thick rope, and the rusted blades of a knife constitute Major Burwash's find. He also found two graves on King William Island, but from these no clue could be gathered. Of the grave of Sir John Franklin himself, no trace was found.

In spite of the 80-odd years that have elapsed since the two ships, "Erebus" and "Terror," set out in an attempt to discover the North West Passage, a certain fascination continues to surround the fate of their crews. For 70 years a veil of silence has shrouded them and only a small scrap of paper has ever been discovered relating to the expedition. This was the report and message found on King William Island by the search expedition of Captain McClintock in 1857. The message, signed by Sir John Franklin, announced how the two ships had wintered at Beechey Bay in 1846, and that all was well. But marginal notes on the paper written by another hand at a later date, conveyed the information that Sir John Franklin had died in June 1847. The notes gave the strength of the party as 105 and they proclaimed the intention to essay an overland journey from King William Island to the Canadian mainland at Backs Bay River.

## Raise More Geese

Good Returns Obtained On A Very Small Investment

Geese raising does not receive the attention by the farming community that the business warrants, assert poultry experts of the Dominion Department of Agriculture. The farm is the natural habitat of the geese, providing those two great essentials to successful geese raising — free range and an abundance of green foods. Raising a flock of geese is one means by which the farmer can reap a good reward with a very small investment and comparatively little labour. Geese command a good price on the Christmas market and the demand is always greater than the supply.

## Finds Five Daughters Expensive

Pleading guilty before the city magistrate of Mysore, India, to the theft of jewels from the Prasanna Krishnam Temple, the high priest testified that his salary was only \$7.85 a month. He added that he had been "cursed" with five daughters, and as their husbands were not able to keep them, he was compelled to maintain their families as well as his own.

Somebody has been asking, "What become of pies and needles?" The answer is that they disappear after a brisk rubbing of the affected part.

That this trek was attempted is clear from Eskimo tradition. In 1850, a party of men, including the Sir John Franklin party, which perished among the Arctic islands off the northwest coast of Canada 53 years ago, has been gleaned, Major L. T. Burwash, veteran explorer, returned to Ottawa with a number of relics.

The purpose of Major Burwash's flight to King William Island was, in part, to verify, if possible, the story of an American mining engineer, named Jenne, who many years ago, originated a report concerning the Franklin party which, if correct, have thrown new light on their fate. This story, in document form, was bought by the Department of the Interior, from the Jenne estate, of Vancouver, B.C. In his report to the minister, Major Burwash definitely establishes that the Jenne story is without foundation.

With two companions, Pilot Gilbert, of the Western Canada Airways, and Richard Pinn, of the Department of the Interior, Major Burwash flew from Bernard Harbor, northwest of the mouth of the Copper River, to Boothby Island, the magnetic pole—and thence to King William Island. Landing in a fresh water lake some distance inland, he prosecuted his search between Victory Point and Lady Jane Franklin Point. Having made his discovery, he returned by air to Coppermine, thence south to Great Slave Lake, Fort Smith, and McMurtry, Alberta.

Over 2,000 photographs were taken by Mr. Pinn during the flight. These will be of great value to topographers in correcting many inaccuracies in the old Fortin map—the magnetic pole—and thence to King William Island. Landing in a fresh water lake some distance inland, he prosecuted his search between Victory Point and Lady Jane Franklin Point. Having made his discovery, he returned by air to Coppermine, thence south to Great Slave Lake, Fort Smith, and McMurtry, Alberta.

## Important Work In Connection With Demarcation Of 5,000 Miles Of Border

In carrying out its duties of maintaining in a state of effective demarcation the 5,000 miles of international boundary between Canada and the United States, in accordance with the provisions of the Treaty of 1923, the International Boundary Commission, the Canadian section of which functions under the Surveys Bureau of the Department of the Interior, has this year a number of important operations of regard. These include reopening the vista and repairing the monuments on some fifty miles of the high-water boundary between Quebec and Maine, making surveys for the revision of certain of the boundary maps between British Columbia and the state of Washington, and erecting monuments at the point where an important international highway between Kelowna, B.C., and Portland, Oregon, crosses the boundary. It is also intended to locate and mark the boundary in the new Detroit-Windsor tunnel before it is officially open for traffic.

## Out Of Luck

The husband came home and was greeted at the front door by his wife. "Did you get the new maid?" he asked.

"No, I'm afraid not," she answered.

"Where'll he want at the registry office?" he went on angrily.

"Yes, darling, but we've had them all before," was the rejoinder.

## Cowardly Suicide: 'Help! Police! I am killing myself'—Jesse Hunter, Madrid.





## Tea is a minor expense why not drink the finest

'Fresh from the gardens'

### What Is Right With Canada?

A moderate optimist, we are told, is one who sees both the good and the bad, the pleasing and the displeasing, the bright and the dark, the encouraging and the discouraging, but prefers to think and talk about the brighter and better things.

At the present time we have more than a sufficiency of pessimists, crapse-hangers, disseminators of blue ruin gossip. We also have a few incorrigible optimists who shut their eyes and ears to the actual reality of our situation and cry "All is well."

What Canada and the world needs today are more moderate optimists, men and women who, looking at the blessings which can be bestowed upon a nation or individual, what other one blessing, or group of blessings, surpasses that of peace? Possessing health all things are possible; lacking it all the wealth of the world is valueless to bring joy and happiness into one's life.

Would it not be advisable for us in this country to also reverse the usual question we hear so often asked these days, and rather, make answer to the query: "What is Right with Canada?" We may well do so, because there are so many things that are right with this Dominion, so many more right things than there are wrong things, that we are doubly foolish to ignore them and dwell upon the smaller ills.

Looking around Canada we can discover a multitude of good things, the very best things. We find, for example, one of the most healthy, robust people in the world, possessing an abounding vitality and charged with initiative and energy. And of all the blessings which can be bestowed upon a nation or individual, what other one blessing, or group of blessings, surpasses that of peace? Possessing health all things are possible; lacking it all the wealth of the world is valueless to bring joy and happiness into one's life.

Looking at other countries, we find many of them filled with hatreds, with strife uppermost in their minds, and with their energies and energies devoted to preparation for possible warfare. In Canada, on the other hand, we have a land occupied by a peace-loving people with a positive and growing hatred of war, making no preparations for war, but devoting their thoughts and energies to the arts and advancements of peace. No other country in the world is so "right" on the subject of peace and disarmament as is Canada.

Grouped with health and a sane viewpoint of man's relations to man we can place the moral and intellectual outlook of a nation. Looking over our broad Dominion we find a deep-rooted moral fibre, strong and sturdier than in most lands, with an abiding respect for law and order which other countries can excel, and which far surpasses that entertained by the people of any other country in either North or South America. We find Canada a land of schools and universities, a land in the very front rank of all movements for social betterment, a land the very foundations of which are sound, strong and stable.

Generally speaking, too, Canadian institutions of all kinds, whatever their faults, are strong and sound, constituting a bulwark in defence of the people. A bank failure in Canada is a rare thing; our railways are progressive and efficient, fitting their programmes well into the life and needs of the Dominion. We are not—and never can be—immune from the vicissitudes and effects of world conditions and happenings, but, even so, we have it within ourselves, in our institutions and resources, to withstand the evil effects of world matters beyond our own direct control, and to rally from those had effects more rapidly than any other land. At this present time, Canada, notwithstanding its difficulties and business depression, is infinitely better off and stronger than most countries, and is suffering from less unemployment, proportionate to its population, than the United States.

Let us, therefore, dwell a little more on "What is Right?" and the effect of doing so will unquestionably be to lessen interest in the more depressing question "What is Wrong?" and the solution for which we are likely to expand and thus diminish keenness in the search for wrong things? And isn't it just possible that the volume of right things will grow and be properly recognized under the wrong things are forgotten, or at most given their proper relative place in the general scheme? Let us join the quest of the moderate optimist.

#### Western Orchards

G. F. Chipman, editor of the Country Guide, predicts that the near future will see orchards of standard eating apples in all parts of the Prairies where wheat is now grown successfully.

Darrell: "Gee, I'm in an awful hole."  
Bill: "What's the matter?"  
Darrell: "I spelled 'professor' with two 'f's' and don't know which one to cross out."

An investigation of the average life-span of household furnishings shows that a rug lasts nine years, a living room chair usually lasts 12 years, a dining room table 15.

#### Ontario Gold Production

Gold production in the province of Ontario for the first eight months of this year is valued at \$23,737,735, an increase of over \$1,260,000 in value compared with corresponding period in 1929.

Lawyer: "I must know the whole truth before I can successfully defend you."  
Have you told me every thing?"  
Prisoner: "Except where I hid the money. I want that for myself."

Bookkeeper: "Do you want a book of fiction, or a serious work?"  
Madam: "I really don't care. But I don't want a book that contains a picture of a woman in a nightgown."

Only a Memory  
American Farmer Sees His Holdings  
Dwindle Under Successive Administrations

Senator Thaddeus E. Caraway, of Arkansas, in a speech before the state Democratic convention, described himself as an "ex-farmer."  
"When Woodrow Wilson was president, I owned a farm," he said. "After Harding was in office, I had only an equity. Then came Coolidge and all that was left of my farm was an echo. Now that we have an era of Hoover presidency, my farm holdings consist of a memory."

Temperature tests made in the region of a forest show that at 10 feet draft and heat from L. flames caused a difference of ten degrees in temperature at same distance ahead of the advancing fire.

Minard's Liniment aids tired feet.

W. N. U. 1853

### IRISH POET IN NEW YORK

George Russell, Irish poet, essayist and economist, has arrived in New York with what he believes is a system of agricultural co-operation that will bring economic relief to the farmer. The distinguished visitor, who is well known under the pen name of "AE," plans to visit every state in the union during his six months' visit.

Seed Potatoes From Maritime Males Hit With American Growers

The humble spud, which is produced in such quantities in the maritime provinces, has become almost a trade mark of Canada in some American markets, and it rose to real prominence during a visit of 160 members of the Pennsylvania Potato Growers Association to New Brunswick and Prince Edward Island. There the crops produce the finest seed potatoes on the continent, and the purpose of the visit by the delegation was to study the method used in these superior spuds are raised. The provincial departments of agriculture and the visitors showed them all that was to be seen.

### To Study Canadian Methods

German Property Sequestered

Conversations Between Officials Of Canadian and German Governments

German property seized in Canada during the war will be the subject of conversations between officials of the German government and Hon. C. H. Cahan, secretary of state. Accompanied by Thomas Mulvey, under-secretary of state, Mr. Cahan will sail from New York. Discussions will take place in Berlin.

Fire Kept Burning

Century and Half

North Carolina Family Has Not Let It Go Out

Along about the time the Declaration of Independence was being signed a stalwart son of Backony of the mountains of Saluda, N.C., to build a cabin for his family. A fire kindled on the newly-finished hearth has never gone out.

William Morris, who doesn't know how old he is, lives alone in the warped log hut, and inside the fire his grandfather started more than 150 years ago. He is the last man of his family.

As Oil Without Alcohol—Some oils and many medicines have alcohol as a prominent ingredient. A medicinal mixture of six essential oils composed Dr. Thomas' Electric Oil, and there is no alcohol in it, so that its effects are lasting.

An Artist Without Arms

Henry Wiegman, a student artist of Cicero, a suburb of Chicago, was born without arms. But he is one of the promising students of the school here. Wiegman holds the brush between his teeth and manipulates it with his tongue. He intends to make his living by commercial illustration, or in his own gift shop. His ambition to paint dates from the time he learned to write by the same method. He is twenty-three now.

Athletes recommend Minard's Liniment.

Conjuring Creek

Conjuring Creek, the curious name of a northern Saskatchewan river, was first suggested by that of Wigan and Lake from which it flows. The Cree name is "Pawgonow."

Britain is to have a library of historic naval photographs.

Singing is a most valuable exercise for the lungs.

ZIG-ZAG

Cigarette Papers

Light Double Book

125 Leaves

Sheet Size 5 1/2 x 7 1/2

AVOID IMITATIONS

W. N. U. 1853

### atarrrh of Nose or Throat

Made more endurable, often benefited by inhaling vapors

Over 2 MILLION JARS USED YEARLY

Impatient For Disarmament

League of Nations Is Called Upon To Take Quick Action

A vehement and sometimes impatient demonstration, urging the hastening of the League of Nations' disarmament programme, and early calling of a general conference for reduction and limitation of armaments, was witnessed in the League assembly's disarmament committee at Geneva recently.

From this rally there arose a promise of J. J. London, chairman of the preparatory disarmament commission, that the commission would meet November 8 and fervently seek to finish its task of clearing the way completely for a congress of all nations to construct a scheme of general disarmament. Voices from countries that were neutral during the World War, joined those from states which were disarmed by the war in the demand that the League should get along quickly with its long delayed purpose of inducing nations to lay aside their fighting.

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AVOID IMITATIONS

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### English Being Taught In German Schools

Classes Are Popular and Students Show Great Interest

Every boy and girl in Germany is being taught English, according to Prof. Max Rimpler, author of English and German textbooks, who was in New York recently.

Students are tremendously interested in anything about America," he explained. "Every language teacher reports that the class-teaching English is very popular. We teach the same pronunciation heard in the South of England."

The school system in Germany is quite different to the United States, the visiting professor says. Over there the aim is to have an aristocracy of learning. They do not desire to have every boy and girl graduate, but rather to make the work so difficult that only the brightest pupils can finish their high school course. Children who are backward in school are given a sound elementary training and then the government apprentices them to a good trade for four years.

Socialist—After all, what is the difference between the rich man and the poor man?

Bystander—The rich man has acute laryngitis and the poor man has a cold.

We read of a man who pushed a collector of income tax out of a third-floor window. It is thought he meant any harm. —Punch.

An efficacious household remedy—Drench Egyptian Liniment. Egyptian Liniment, immediate relief to lame back and muscular rheumatism. Also relieves inflammation, burns, sores, corns and warts.

Tommy (arriving at the country cottage)—Where's the bathroom, mother?

Mother—There's no bathroom here, Tommy!

Tommy—Good. We're going to have a real holiday, then.

The Xmas Voyage

of Your Dreams

REDUCED FARES - MODERN SHIPS

SALES

Nov. 5 Quebec Empress of France Cherbourg Southampton

Nov. 7 Montreal Duchesse de France Glasgow Belfast Liverpool

Nov. 14 Montreal Duchesse de Richmond Glasgow Belfast Liverpool

Nov. 15 Montreal Montclair Cherbourg Southampton Antwerp

Nov. 21 Montreal Duchesse de Atholl Glasgow Belfast Liverpool

Nov. 26 Montreal Duchesse de Bedford Glasgow Belfast Liverpool

Nov. 28 Montreal Melita Cherbourg Southampton Liverpool

Dec. 5 Saint John Duchesse de York Glasgow Belfast Liverpool

Dec. 12 Saint John Duchesse de Richmond Glasgow Belfast Liverpool

Dec. 13 Saint John Montclair Cherbourg Southampton Liverpool

Dec. 16 Saint John Duchesse of Atholl Glasgow Belfast Liverpool

THROUGH TRAINS DIRECT TO SHIPS SIDE

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Apply to Local Agents or R. W. Greene, C.P.R. Building, Edmonton.

W. C. Casey, Canadian Passenger Agent, C.P.R. Building, Winnipeg.

CANADIAN PACIFIC STEAMSHIPS

Foods Stay Fresh

Longer

This Way

Covered with Para-Sani Heavy Waxed Paper goods that usually stay in a day or so are fresh for quite a long time. Try it. Get Para-Sani in the handy, sanitary, knife-edged carton at grocer, druggist or mail order. For less exacting usage: "Centre-Pak" Packs in sheet form.

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Western Representatives:

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### For a brighter day TOMORROW

Take a Cascaret

TONIGHT

Quick Relief for CONSTIPATION BILIOUSNESS SLUGGISHNESS

casarets

10c

Bring the Family

Eight members Enrolled As Students At Arkansas University

"Bring the family, too," seems to be a motto at Arkansas schools.

Scranton, their son, Jack, and their daughter, Hilda, all were enrolled as students at the University of Arkansas at Fayetteville, eight members of the family of W. H. Smith were number students in the school of education. They include five children, two grandchildren, and a son-in-law.

WHY SUFFER FROM YOUR LIVER?

Why be handicapped with unightly blotches on the face, eyes with yellow tinge and that tired and languid feeling? This indicates a torpid liver. Headache, Dizziness and Biliousness surely follow. You must stimulate your liver, start the bile flowing, purify the system from colon and poisons, drugs, small, easy to swallow and not hard forming. They are not a purgative that cramps or pains, unpleasant after effect follows. In the contrary a good tonic. All Druggists 25c and 75c red packages.

PHILIPS

Just a tasteless dose of Phillips' Milk of Magnesia in water. That is an alkali, effective, yet harmless. It has been the standard antidote for 50 years among physicians everywhere. One spoonful will neutralize at once many times its volume in acid. It is the right way, the quick, pleasant and efficient way. For the excess acid. The stomach becomes

sweet, the pain disappears. You are happy again in five minutes.

Don't get into the crude methods. Employ the best way yet evolved in the history of mankind. That is Phillips' Milk of Magnesia.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting all acid conditions. Each bottle contains full directions—any druggist.

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# INDIGESTION

Banished by Kruschen

"I suffered for some years from a bad stomach. I used to feel very miserable after meals. The doctor advised me to take Epsom Salts, but it did me no good. I decided to try Kruschen and am now telling you, and have done for the last 12 months. I feel as young in spirit as I was 20 years ago, thanks to Kruschen." (W.H.) You know how badly you run when it gets chilled up. It's the same with your stomach. Your gastric or digestive juices fail to flow. What you need to tone Nature's own tonic—Nature's six natural salts.

You get all these six salts in Kruschen. The first effect of these salts is to promote the flow of the saliva and so awaken the appetite. The next action occurs in the stomach, where the digestive juices are encouraged to pour out and act upon the food. Again, in the intestinal tract, certain of these salts promote a further flow of these vital juices which deal with partly digested food and prepare it finally for absorption into the system.

## WORLD HAPPENINGS BRIEFLY TOLD

Bound for Germany to negotiate a settlement for accounts outstanding between that country and Canada. Hon. C. H. Cohen, Canadian Minister, sailed recently from New York.

The London Daily Herald reported that King George recently wished to confer a title upon the late Prince Shawa in recognition of his literary eminence, but that Shawa had declined.

Prince Leopold, of Bavaria, field marshal of Germany and commander of the German army in the east during the earlier stages of the war, died. He was 84 years old. Death was caused by pneumonia.

The first woman accountant in the province of Quebec was received into the membership of the Society of Chartered Accountants, when Miss Charlotte N. Howell was presented with her entrance certificate.

Crime in Great Britain has deteriorated so much that prisons are operated far below capacity and several have actually closed for lack of occupants, states Dr. Higgins, medical officer of the prison in Liverpool.

Order-in-council granting a loan of \$50,000 to the Manitoba Cattle Loan Association was passed by Manitoba's cabinet council. The association secured the money at five per cent, and will charge members seven per cent, for advances secured by lien notes on cattle purchased.

The parliament of New Zealand has approved a scheme to establish a national art museum which will include a war memorial and a carillon. The citizens of Wellington have subscribed \$600,000, and the government has granted a subsidy of the same amount.

Frederick Edlin Smith, the first Earl of Birkenhead, statesman, 58 years old, died in London, England, Sept. 30, following a lengthy bronchial ailment. He was at one time British Lord High Chancellor and Secretary of State for India. During the war he prosecuted Sir Roger Casement, Irish leader, who was hanged for his wartime activities.

## Shipbuilding in Sweden

Sweden Maintains Lead in Industry Among Scandinavian Countries

Sweden maintains its lead in the shipbuilding industry among the Scandinavian countries, according to the latest reports. At the Swedish yards 28 vessels with an aggregate tonnage of 127,000 gross tons were in the course of construction at the end of the first half-year. Denmark comes second with 29 ships of 219,000 gross tons and Norway third with 33 ships of 40,000 gross tons. Of the ships at present being built in Sweden nine are steamers or motorships, 2,000 gross tons each, two motorships of 2,000 to 4,000 tons, four motorships of 5,000 to 6,000 tons, and six motorships of 8,000 to 10,000 tons.

Jimmy (watching something tasty going into microphone)—Please ma, can I have the measles when Willie's done with them?

## End Pain, Swelling & Bleeding of FLEES (HÆMORRHOIDS)

With Zam-Buk Herbal Ointment.

Ointment 50 Medicinal Soap 25

## Shortest Name For Horse

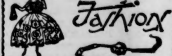
Racer in England Answers To Name Of "O"

There's a race horse in England named "O." This establishes a practically unassailable record for brevity. One suggests that its owner, Mrs. G. L. Redmond, an American, saw an opportunity to attract a little attention by thus naming the colt, although with so many horses running around these days owners have just about run out of names.

In the United States, there is a rule that a period of 15 years must elapse before a name used by one of a race horse can be used again. In England the only restrictions are that you cannot name your horse after the winner of one of the "classics" nor for a living person without obtaining permission.

The "classics" are five in number, although the term is frequently abused. The Thousand and Two Thousand Guineas, the Derby, Oaks and St. Leger. Horses winning these races retain their individual names in perpetuity.

## Winnipeg Newspaper Union



(By Eva A. Tingey)



## DELIGHTFUL WEAR

All Tingey models are created and sketched in Paris and the patterns are made in New York. "I, small daughter is wanting some long-sleeved, blue dress for the cooler days here is a charming model. The long sleeves are not in demand then the dress is equally suitable because the lower sleeve can be omitted and Hey Presto!—short sleeves!"

Very pretty in this dress carried out as the sketch in a fine, carried out in the same material, similar the woolen or wool and cotton. The original in scarlet black has yellow and blue basket stitch (creech will do) of the edges, sleeve joins, and cross stitch for decoration here and there. Owing to its coloring and trim the model assumes a slay peasant air. It is dainty and charming in its short sleeved form in cottons and washing silks.

This pattern may be obtained in sizes 2 to 6. It is ready for immediate delivery. It is hand cut.

Send 25 cents (in stamps or cash) to Fashion Bureau. Write carefully and plainly your name and full address, the number of the pattern and the size you want.

## How To Order Patterns

Address: Winnipeg Newspaper Union, 375 McDermott Ave., Winnipeg

Pattern No. \_\_\_\_\_ Size \_\_\_\_\_

Name \_\_\_\_\_ Town \_\_\_\_\_

## MAJOR L. T. BURWASH



Major L. T. Burwash, noted Canadian explorer, who is back at Ottawa after his Arctic flight, during which he mapped the magnetic pole and discovered much to clear up the mystery of the fate of Franklin's expedition.

## SUNDAY SCHOOL LESSON

OCTOBER 12

MARY, THE MOTHER OF JESUS

—AN EXAMPLE OF MOTHERHOOD

Golden Text: "Mary kept all these sayings, pondering them in her heart." Luke 2:19

Lesson: Luke 2:15-19; John 2:15-19; 25-27

Devotional Reading: Psalm 67

Explanations and Comments

The Mother of the Babe, Luke 2:15-19. The shepherds were amazed at the message which had come to them, but they were not incredulous, and they said, "Let us now go and behold this thing of which we have heard that is come to pass which the Lord hath made known unto us." Read the whole beautiful story in Luke 2.

They went and found the Christ-child in the manger. His mother, Mary, and also Joseph. To Mary and Joseph the shepherds told what they had heard and all marvelled, but Mary retained their words in her heart, pondering them over and over.

The Mother of the Man, John 2:15. "The third day after Jesus' talk with Nathaniel, John 1:47-51. He came to Cana of Galilee, Nathaniel's home town. At a house where Mary was well known, wedding festivities were being held, and when her Son appeared with His followers they were invited to attend. Toward the end of the festivities, which lasted several days, the supply of wine ran out. Mary saw this, and she turned to Jesus for help. "They have no more wine," she told Him. She made no request; she simply told Him of the situation.

The Mother of the Saviour, John 1:25-27. Standing in the Cross of Christ were His mother, her sister Salome, Mary the wife of Cleopas, and Mary Magdalene. The two phrases, "His mother's sister," and "the wife of Cleopas," may be taken to refer to one woman, but in that case the two sisters were both called Mary, which is improbable.

"O the weight of her affliction!" Here, who knew God's benediction, "Here, who bore God's Holy One: that she should, ceaseless, suffer!"

O that his eyes never turn from her! From her wondrous, suffering Son!

Jesus' words upon His mother and John ("the disciple whom He loved")—John never mentions his own name in his Gospel, and said to His mother, "Woman, behold, thy son!" and to John, "Behold, thy mother." Dr. P. B. Meyer suggests that Jesus would not call her "mother" lest identification with Himself might expose her to insult.

"In that hour of excruciating agony he did not forget his mother's need. No other person's sorrow was eclipsed by His own. He was never self-centered in His grief, so as to ignore the weakness of others."—J. H. Jewett.

And from that hour John took the mother of Jesus into his own home.

Conduct Mass On Eiffel Tower

A religious mass was said at the top of the great Eiffel Tower recently, the first time since it was built more than 40 years ago. It took place in the lofty wind-swept little cage, 4,000 feet above the earth. A small table was used as an altar and the music which accompanied the liturgy was the breeze. Sacred tribute was paid to M. Edouard.

Made It Balance

The wife had been put on the budget plan. At the end of each month she and her husband would go over the accounts together. Every once in a while he would find an item, "L.O.K. \$6."

Finally he said, "My dear, what is this—'L. O. K.'?"

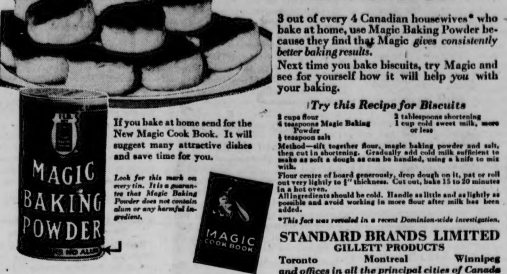
"Lord Only Knows," she replied.

Mending clothes is accomplished in the same manner as patching an automobile tire, with a mending paste, which withstands washing, boiling and ironing.

A woman's tongue is her sword and she never allows it to rust.

W. N. U. 1858

# Tea Biscuits unusually good when made with Magic Baking Powder



## Huge New Glacier Found

Ice Field in British Columbia May Be Largest in World

Bringing back a story of having discovered an ice field that will outstrip any previously known, Christian Hasler and Ernest Feuz, Swiss guides of the Chateau Lake Louise and Banff Springs Hotel, arrived at Golden, B.C., by using train, motor and pack train.

With Major Longstaffe, of Vancouver, the guides reached the headwaters of the South Gate Littlewood and Toba Rivers, 160 miles north of Vancouver in the Cascade range. The stilly state of the rivers convinced the explorers that the streams were glacial fed and so they penetrated the virgin country at the headwaters.

Huge snow fields and glaciers estimated at an area of 350 square miles were seen and photographed for the first time. Ernest Feuz states that what they saw is only a part of the huge glacial field there.

Another Wonder Of Science

New Device Makes Breath A Thing Of Third Hand

As we have come to wonder at the marvels of science, it is not surprising to learn that inventors have found new uses for the breath of the human body besides just breathing, or blowing on one's hands when cold, or on a cup of tea when hot—assuming one is not taking tea when "company" is present.

Dr. E. E. Free, New York, consulting engineer and scientist, comes forward with a device which can be attached to many things, and all use has to do to blow into a sort of telephone mouthpiece, and it will do a job of work. It makes the breath a kind of third hand when a person is busy.

For instance, if you are playing the piano, simply blow and the carriage will stop. If typing, you don't need to lift your hand to shift the carriage, simply blow and the carriage will stop. Blow again and it will open the door of your auto, or open the window. In a plane your breath may manipulate the controls. In the same way you may operate heavy machinery. In fact, there is almost no limit to the possibilities which a little "blowing" may accomplish. Only this is a purposeful sort of blowing, not mere waving stuff.

Believe It Or Not

Mountain peaks in the Cariboo range are growing taller, according to fur traders at Fairbanks, Alaska. As proof, one trapper points out that he has found trees on mountain sides with higher water marks on them from lakes and streams now hundreds of feet below. A government geological party has been asked to investigate the growth of the peaks.

It had been exposed during the 33 years since the death of the three men and its contents are well preserved by time and the elements.

"If you haven't a doctor," said the tourist at the hamlet inn, "what happens when anyone is taken seriously ill?"

"Oh, they just die a natural death."

Minards Liniment

"KING OF PAIN"

Minards Liniment is a quick dressing for burns, scalds, and all flesh abrasions. It cleanses and soothes the wound.

Minards Liniment

"KING OF PAIN"

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"KING OF PAIN"

Minards Liniment

## SAYS CANADA IS NOW EMERGING FROM DEPRESSION

Winnipeg, Man.—Veering toward thrift, viewing her future with stern-faced confidence, Canada already moving out of a depression period, was advised to pay even more attention to business by General Sir Arthur Currie, president of McGill University, and wartime commander of the Canadian expeditionary force overseas. In an address to members of the Winnipeg young men's board of trade, he pronounced himself more proud and more confident of Canada than ever before, after a searching inspection of the west, and he thought the Dominion was on the way to cutting extravagance.

"I think there is too much luxury, too much extravagance," asserted Sir Arthur, "but hard times are curing that and so out of an evil, a blessing flows. I know you are not thirty enough, but I believe we are becoming more serious."

Passing, as he did, through "somehow uncertain and somewhat anxious times," the Dominion is without any sign of waving, Sir Arthur declared. "We no longer bear the scars of death, no longer hear of the secession of the Maritime provinces, no longer hear that the President of the United States will pass to the United States no longer hear that we are passing rapidly to our doom."

He added: "I am glad that this is so. I can't bear to hear so many announcements or denunciations that we are an irritated or a played-out race."

Sir Arthur spoke enthusiastically of the Peace River country. "The great kingdom of the Peace," he termed the extensive Alberta agricultural area.

### For the Blind

Free Radio Licenses Issued By Government To Blind Radio Operators

Ottawa, Ont.—Radio licenses issued free by the Canadian Government to blind radio operators totaled 624 for the period of the fiscal year 1930-31 to date, compared with 588 for the entire fiscal year 1929-30, according to official figures, issued recently. The total number of radio licenses issued for the first five months of the current fiscal year was 245,676, which also indicates a steady increase in the number of radios operated in the Dominion.

### Find White Seals

American Expedition Discovers Specimens Of White Seal

San Diego, Cal.—The existence of a white seal, heretofore regarded as mythical, was reported here by the San Diego Zoological Society's expedition after its return from Guadalupe Island off the Mexican coast. Members of the party reported that white seals had been seen on the inaccessible rocks of an outer island where landing was impossible. They would be unable to obtain a specimen.

### Vancouver Wharf Exports

Shipments To Date Double The Amount Of Record Year

Vancouver, B.C.—Wharf exports from Vancouver during the current crop year to date totalled 8,283,378 bushels, double the amount shipped out during the same period of the record crop year of 1929-30 through Vancouver, when total shipments reached 3,600,000 bushels. Last year at this time only 2,679,578 bushels had been shipped.

### Cattle Exports To Britain

Montreal, Que.—Canada's cattle export trade to Great Britain amounted to 1,600 head through the port of Montreal to date this year, with the recent shipment of 377 head which was the sixth shipment for the season. No cattle were sent to Great Britain last year.

### Japan Taking Census

Tokyo, Japan.—Japan is taking stock of her manpower. A quarter million census takers have begun collecting data on the empire's second decennial census. Preliminary estimates stated the census would show the population of the whole empire at about 80,000,000.

### E-161 Makes Trial Trip

Cardington, Eng.—The re-converted dirigible E-161, which is the largest airship in the world since it recently was lengthened, has made a short trial trip preparatory to a voyage to India.

W. N. U. 1930

## Stresses Empire's Greatness

Hon. R. B. Bennett Addresses Brilliant Gathering In London

London, England.—With a brilliant gathering in attendance the delegates to the Imperial Conference were entertained at the Guildhall by the Royal Empire Society and other Imperial bodies.

"In the diversity of the peoples of our Empire, their talents and their resources, lies the real secret of the Empire's greatness," declared Hon. R. B. Bennett, prime minister of Canada, in his address.

The speech of the Canadian prime minister was greeted several times by cheers. "Before us," said Mr. Bennett, "lies the task of Empire consolidation and with that task we meet in the heart of this great city, where trade, commerce, finance, and other great affairs engage the attention, to think of our Empire as an economic unit."

Mr. Bennett was cheered when he declared the nations of the Empire were not yet bankrupt in statesmanship. Men and women occupying a quarter of the land surface of the globe and comprising a quarter of its population, were still capable, by the prime minister's declaration, of achieving in the future what they had not already achieved, namely, the economic solidarity of the Empire which was capable of achievement as the development of their constitutional liberties had been.

Mr. Bennett was cheered when he declared the nations of the Empire, former governor-general of South Africa, presided at the banquet.

## Canada's Fire Loss Heavy

Total Of \$47,000,000 Shown In Report For Last Year

Ottawa, Ont.—The fact that Canada's fire loss last year—\$47,000,000—represented almost two and one-half times the amount the Dominion Government set aside to relieve unemployment, was called up by Premier John Bracken of Manitoba, to impress on delegates to the Dominion Fire Prevention Association convention the need for greater effort.

Prime Minister R. B. Bennett was named honorary member. W. E. Shipley, Toronto, was the new president.

Among the many resolutions given approval was one requesting that institutions receiving financial assistance from federal, provincial or municipal authorities be compelled to provide adequate fire precautions.

### Hope Is Fulfilled

First C.P.R. Train Reaches Historic Town Of Battledore

Battledore, Sask.—Another page in the history of Battledore was written when the first Canadian Pacific railway train pulled into the depot at 12:30 on the afternoon of Sept. 30. To the citizens who crowded the depot platform, it was a fulfillment of a long cherished hope, which had its birth in 1876, when the first project was made which was to carry the great steel train from Regina, Saskatchewan, through the Yellow Head Pass to New Westminster.

In 1882, the project was abandoned, but the route should be diverted to serve the southern part of the province, and for nearly half a century citizens of the province have been waiting for the achievement marked recently.

## Have Extensive Program

Railways To Proceed With Construction And Improvement Work

Ottawa, Ont.—Official announcement has been made by Senator Robertson, Minister of Labor, that the Canadian National and Canadian Pacific railways would proceed immediately with a \$21,000,000 construction and improvement work. Employment for 35,000 men would thereby be provided for a year, and 2,000 teams of horses would be given work for a considerable part of the time, especially for grading purposes. The employment of teams will help the farmers in many districts.

### To Teach Native

Leningrad, Russia.—Geologists, pedagogues and other scientists have gone to northernmost Siberia where 5,000 nomadic live in the remotest corners of the world. They expect to teach the natives how to fish better, to start reindeer farms, a cheese tannery, steel cannery and a plant to make iodine from seaweed.

### Order-In-Council Grants Loan

Winnipeg, Man.—Order-in-council granting a loan of \$50,000 to the Manitoba Cattle Loan Association was passed by Manitoba's cabinet council. The association secured the money at five per cent and will charge its members seven per cent for advances secured by lien notes of cattle purchased.

## GOV'T PROGRAM ENLARGED FOR RELIEF PURPOSES

Ottawa, Ont.—Details of the Federal Government's campaign to relieve unemployment in Canada were outlined recently by Senator Gilbert Robertson, Minister of Labor. Between \$80,000,000 and \$100,000,000 will be "put to work" to better distressed conditions and provide work for Canadians, he said. This included the \$20,000,000 supplied by parliament at the last session, the remainder being contributions from the provinces and the municipalities, and the \$21,000,000 program of construction and improvement work to be undertaken by the Canadian National and the Canadian Pacific railways.

The Federal Government's scheme was not limited to setting aside money for construction in co-operation with the provinces and municipalities, the Minister of Labor declared. A sum of \$4,000,000 would be set aside for "direct relief." The general relief fund of the board railway commissioners would be augmented by a total of \$100,000 for the benefit of any subway work undertaken. The government would contribute on a 50-50 basis with the provinces in building a trans-Canada highway from Sydney to Vancouver, and was prepared to pay 40 per cent of the cost of general provincial highway work this winter.

There will be other angles to the government's relief program, Senator Robertson emphasized. Tariff changes made at the last session would afford immense stimulus to Canadian industry, he believed, and would result in the creation of more jobs. Restrictions had been placed on immigration for the benefit of Canadian labor. It was the minister's belief that the expenditure of from \$80,000,000 to \$100,000,000 throughout Canada in relief work by one kind or another, would reach every type of laborer, clerk or artisan.

The program of construction and improvements to be undertaken by the two large railways of the country, which has been formally approved by the cabinet, would result in the employment of 35,000 men for a year. Senator Robertson declared, in addition, 2,000 teams of horses would be needed for grading purposes and for the benefit of teams to great numbers of farmers. The whole program, he stated, called for the expenditure of \$21,000,000 to start immediately. Orders would be placed at once for rails, Nova Scotia steel and other necessary supplies. Because those orders were not usually given at this time of the year, it would be necessary for the railways to raise the money. Senator Robertson explained. Because of this, the government had decided to set aside \$1,000,000 out of the \$20,000,000 loan to guarantee interest and carrying charges to the railways.

### Found Water Too Cold

Dover, England.—Miss Mercedes Dietz, British woman swimmer, failed in a new attempt to swim the English Channel. Entering the water in a motor launch, she was driven by the waves and her efforts because of the intense cold.

## ROBERT BUCK, TO ATTEMPT TO LOWER RECORD

Velva, Guanajuato, Mexico.—Eleven persons were badly burned at 5,000 skyrocket exploded in San Miguel Salazar during the celebration of the San Miguel Salazar Day. The fireworks, which had been stored in a church, exploded, and the persons were ignited by a skyrocket which exploded.

Robert Buck, 36-year-old Elizabeth, B.C., who made his first flight eight months ago, will take off on his P.13 airplane in an attempt to break the junior coast-to-coast flight record. He is a friend of Eddie Schneider, 18, present holder of the transcontinental mark.

## MINISTER OF AGRICULTURE



Hon. Robert Weir, Minister of Agriculture in the Federal Cabinet.

## Staff Reduced When Resources Handed Over

Accounts Can Be Handled By Smaller Number Of Clerks

Edmonton, Alberta.—No ceremony of any kind marked the formal transfer of Alberta's natural resources, twenty-eight officials, clerks and stenographers in the Dominion Lands office here, found themselves out of employment, as transfer of the resources was made.

Regina, Sask.—Effective reduction of staff to permit financial savings by the administration of the natural resources is forecast by Premier J. R. M. Anderson in a statement issued by the provincial government. Look over the natural resources of Saskatchewan.

The transfer of the natural resources involves the transfer of about 20,000 accounts for grazing leases, mining claims, timber permits and contracts, land sales and contracts and school land contracts.

## Won Citizenship After Long Court Battle

But Woman Refused To Take Oath

U.S. Oath By Naturalization Lima, O.—Mrs. Carl Landis, Philadelphia, who refused to take the oath to defend the United States, won her citizenship after a court battle lasting a year and a half. She took the oath of allegiance, Mr. Landis retaining her position as a foreign citizen after a court battle lasting a year and a half.

Common Pleas Judge A. M. Rogers admitted the reservation and granted citizenship over the protest of the assistant supervisor of naturalization. Mrs. Landis came from Alsace-Lorraine in 1910, and was married since she began her fight for citizenship.

### Eleven Burned In Explosion

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## Maritime Ports Are Important To Canada

Only Avenues Open On Our Atlantic Coast At Certain Seasons

Halifax, N.S.—Emphasizing the important position the ports of the Maritime provinces hold in relation to the Dominion at large, Sir Henry Thornton, president of the Canadian National Railways, reminded his hearers of a luncheon given in his honor here, that, at certain seasons of the year the harbors of the Maritime provinces are the only avenues of status and access on the Canadian Atlantic coast.

To contemplate any separation of the Maritimes from the rest of Canada, said Sir Henry, "would be to contemplate economic suicide." The position of the Maritimes economically, he added, was the best in the Dominion today. He pledged the fullest co-operation and support of the C.N.R. in development of the port and province.

## Making Inspection Trip

Hon. R. A. Macdonald To Look Over Bay Railway and Terminals

Ottawa, Ont.—On his first inspection trip, Hon. R. A. Macdonald, Minister of Railways and Canals, departed from the capital to make a personal survey of the Hudson Bay Railway and its terminals at Churchill, Man.

Macdonald will be absent from Ottawa for a fortnight. Accompanying Mr. Macdonald were his deputy, D. I. Smart, Col. H. Dubuc, chief engineer of the department and Charles Hadow, assistant high commissioner for Great Britain.

## ARE PLEDGED TO THE CAUSE OF EMPIRE TRADE

London, England.—The self-governing nations of the British Commonwealth pledged themselves to the cause of Empire trade. Throughout the speeches which marked the opening proceedings of the Imperial Conference the over-recurring note was the desire to co-operate, to meet the common "imperial" commercial situation.

"I should like to make this conference another turning point in the wonderful history of our people," expressed the Minister of Finance, Mr. MacDonald in a radio broadcast. "Our weakness," he continued, "is in our psychology far more than in our material resources."

"What we have to consider," said the British Prime Minister, is the spirit of the conference. "I would suggest, what practical means we can devise for helping one another, and every body helping us all, always remembering the different world contacts and internal industrial connections to which we have to accommodate ourselves."

The conference, for the first time met in the great Locarno room on the Foreign Office.

"At the table," said Mr. Ramsay MacDonald, "are the shades of many great men and of many great events which are continued in a history common to us all. They do not receive from all of us the same welcome or the same homage. But they are dignified by time, their aspects and their results smoothed and melted by the passing of the years and by the progression of the pageantry of history which is now our inheritance for good or for ill."

"We are still in the flesh, with fate or destiny still uncertain regarding us, we who have to live and plan for the future. We face a world still uncharted, beyond us in a journey of untold fears, set purposes, unhappiness, suspicion, firm convictions, summing experiences and yet definite decisions and it is not to be said that a sure way amidst the confusion—a way which those who will sit after us will gladly pursue—has been found. If we are good fortune to find that way, it is only because we have the confidence in each other, because we are inspired in all our deliberations by the spirit of free association and guided by a will to co-operate not only in settling our own difficulties but in giving an example of autonomy within unity to the rest of the world."

And the sentiments voiced by Mr. Ramsay MacDonald were echoed in the subsequent speeches of the Dominion prime ministers.

"My colleagues and I represent the people of Great Britain," Mr. Bennett declared. "We come to this conference not only with a message of affection and goodwill, but in the name of the British people, and we will act on the whole of the world, we can advance the interests of all sections of the Empire."

## PROSPECTS FOR GREATER TRADE WITH ANTIPODES

London, England.—The Imperial Conference of the British nations has got down to work and the first business was concerned with constitutional questions, which arose from the Balfour report of the 1926 Imperial Conference dealing with equality of status as between Dominions and the mother country.

In the background of the constitutional discussion was the speech made by Hon. Patrick McGilligan, Irish minister of external affairs. "For us," said Mr. McGilligan, "the recognition of our position as a free sovereign state comes before all other considerations."

But it was not in the council room alone that progress was made. Canada and Australia, represented by Hon. H. H. Stevens, Canadian Minister of Trade and Commerce, and by Prime Minister James Scullin of Australia, and Hon. P. J. Mahoney, Australian Minister of Commerce, respectively, opened conversations with the greater development of mutual trade.

It was found that both countries can buy from each other many things they now buy outside the Empire. Australia has a tariff on butter, and oranges, pineapples and wool to please Canada, which at present buys pineapples from the United States and wool on the New York market. And Australia, it was pointed out, buys from foreign sources a number of products she could just as well take from Canada.

Hon. Mr. Stevens also had informal conversations with New Zealand representatives in regard to trade with New Zealand, with particular attention being paid to the higher Canadian tariff on butter, which is to be eight cents instead of four cents a pound.

## Scholarships Awarded To Canadian Nurses

Will Take Post Graduate Course In Public Health Nursing

Ottawa, Ont.—Following a policy in the organization since 1921, during which 225 Canadian nurses have been granted the Victorian Order of Nurses for Canada has again given scholarships for 14 Canadian nurses to take a post graduate course in public health nursing at Canadian universities.

This year's awards have been made to Miss Hazel Lettice and Miss Edith Stevenson, both of Ottawa; Miss Elizabeth Edwards, Kingston, Ont.; Miss Mary Henderson, Niagara Falls, Ont.; Miss Margaret Ferguson and Miss Mary Smith, both of London, Ont.; Miss Annie R. Smith, of Calgary; and Miss Jacqueline Noel of Montreal.

## Pays Extreme Penalty

Gordon Northcott Hanged For Chien-Chen Bank Murders

San Quentin, Cal.—Gordon Stewart, Northcott, 28, slayer of banker of Winnipeg, Cal., was hanged here for the murder of three young boys after he had been found guilty of the crime and failed a suicide attempt.

Northcott was led blindfolded to the gallows and collapsed as he stumbled up the steps to the scaffold platform. Guards held him until the trap was sprung at 10:00 a.m. just as Rev. Larry Newcomb, Los Angeles evangelist, was intoning verses of consolation from the 24th chapter of St. John.

## Develop Wheat Markets

Federal Government Appropriates Sum Of Money For Practical Demonstrations

Ottawa, Ont.—In an effort to develop wheat markets for Canadian wheat, the Dominion Government has appropriated a sum of money to be used in practical demonstrations of the use of Canadian flour for baking purposes.

These demonstrations will take place in all of the principal wheat producing areas of the United Kingdom, subsequently expanded to European countries.

### Pilot's Death "Misdemeanor"

Fort William, Ont.—"Misdemeanor while teaching advanced flying" was given as reason by a coroner's jury for the death of Capt. James A. Drake, Bishop's Field Flying Club instructor, who died after his plane crashed near here, September 8. Miss Marion Swain, passenger in Drake's plane when it fell, died after she was taken to the hospital from injury of memory, she said she was unable to remember anything of the fatal flight.



## CHAMPION CHATTER

Vol. 3

Thursday, Oct. 9, 1930

No. 48

Published in the interest of the People of Champion and Farmers of this vicinity.

GEO. L. DEPUÉ, Editor

Something for the summer resort list for winter? What are the wild wives saying?

We humbly offer an apology for our lapse in our little paper last week but you know hunting season and the world series will have their effect. You know the late Bob Edwards used to miss the occasional issue.

Speaking of skirts, 1927—Able peppers, 1928—Freedom of the knees.

1948—Hip, Hip, Hurry We got rather a nasty crack over our last week's lapse from the Lethbridge Herald who said it was the first time they ever knew us to have nothing to say.

We have been successful.

full in obtaining the local agency for Jay Bee hammer grinders. These grinders are the original hammer mill you know and need no speed jack.

Ask any owner of a Vesoot feed grinder what he thinks of his machine. He will tell you that it out-ranks all other makes for durability and fast work. Ball bearings reduce friction.

Stranger: What is the population of this town? Native: Two hundred. Stranger: What do you do for a living? Native: I own one of the biggest garages.

Two farmers in Alberta got into a "long-winded" argument over which one did the biggest days work with his McCormick—Deere tractor. When they got themselves arguing about themselves your stuff must be good. Come in and see.

The world likes a good loser, particularly if it gets some of his money. St. Louis Cardinals original hammer mill should be very popular then just now.

Could you use a good used car at a real price? We have 2 real buys.

"I hear you're writing for a woman's paper." "Yes, I am. It's one of those barber shop magazines."

A complete all electric radio for \$50.00. We have them along with the famous Philco line.

Husband—One more payment and the furniture is mine. Wife—Good. Then we can throw it out and get some new stuff.

GEO. L. DEPUÉ

YOUR IMPLEMENT MAN

Phone 17  
CHAMPION  
ALBERTA

"Good Equipment Makes a Good Farmer Better."

## Local and General

J. D. Henderson is a business visitor in Calgary.

Memorie Chocolates "Finest in the Land." Special 55¢ per pound at Campbell's.

Mrs. L. J. Adams returned home last week having spent eight months visiting members of her family in different States.

Sweaters and Flannel Shirts are a combination much wanted now. See Campbell's for real values.

Mr. and Mrs. P. O. Sommers wish to thank the Ladies' Aid for the beautiful plant, also the W. I. for flowers sent during her illness.

B. N. Woodhull, editor of The Chronicle, was called to Hartney, Man, on Thursday by the dangerous illness of his father at Hartney, Man.

Oscar Hagg brought in a carrot to the Champion Meat Market which looks like a small edition of himself. At the same time it is some carrot.

Clara Bow in The Wild Party is the feature picture for Saturday night, with a news reel and comedy.

Dressmaking—House dresses, quilts made to order, coats re-lined, sewing and mending. First class work at very reasonable prices.—Mrs. G. McDormott, phone 74.

K. R. McLean, R.O., of McLean & Anderson, Sight Specialist 208-8th Ave West, Calgary will make his monthly visit to Champion Friday, Oct. 24th, at the Drug Store.

A whist drive under auspices of the C. W. L. will be held in the home of Mrs. Jos. P. Miller on Friday evening, Oct. 10th. Cards at 8 o'clock. Everybody come. Admission 50¢.

A. S. McDougall was the winner of many prizes at Lethbridge in the Hampshire sheep classes.

## RICHARD LEE

Dry Cleaning  
Pressing, Etc.

Tailored-to-Measure

SUITS

OPPOSITE DEPOT

Deep-sea divers have found \$5,000,000 sunk off the coast of Spain eight years ago. Now if they could only recover some of the millions sunk in Wall Street just last year.

A writer says that young people stop at nothing nowadays. Except petrol stations.

## Want Ads.

## Car For Sale

1929 Ford with all extras, in good condition. Apply to Rev. Duesenberg, phone 50.

## Car For Sale

Jewett Paige Six in first class running condition. Apply at McCullough Bros' Store.

## For Sale

1927 Chevrolet Coupe in good condition. A bargain. Apply to W. M. Adams, phone 48, Champion.

## For Sale

Leaving town next week the following will be sold: Wardrobe, Child's Crib, Fibre Suite, Dining Table and 6 Chairs, Congoleum Rug, Washstand, Washing Machine, and a sink. Also smaller articles such as a sprinkling can, gasoline and coal oil cans. Apply to Rev. P. A. Duesenberg.

## JOSEPH HICKS

BARRISTER & SOLICITOR

Notary Public.

Will List Your Lands For Sale.

Office Railway Street, Champion.



Champion Lodge  
A. F. & A. M.  
G. R. A.

Meets second Thursday in each month. Visiting brethren welcome.

G. E. VOISEY CHAS. MCLEAN, W. M.

J. FRED SCOTT LL. B.

Barrister, Solicitor, Notary Public, of 213 Lancaster Building Calgary will be in Champion Thursday afternoon, at Farmer's Hardware.

## Dr. H. NEWTON HEAL

DENTAL SURGEON

Champion, Alberta

## Water!

Soft and good drinking delivered in Champion:  
Per Barrel 35¢  
Per Tank \$3.00

A trial solicited.

F. A. BONER

The Canadian Bank of Commerce is now resplendent in fresh paint, P. Daab being the artist. The combination of cream and green gives a decidedly pleasing result.

## Herbert Cooper

Notary Public

Conveyancing  
Real Estate

INSURANCE  
In All Its Branches

Phone 50

Champion, Alberta

Try a Want Ad.

## How About Your Heater?

Is it ready for the winter?

Check it and order your repairs NOW.

Stove Pipe

Hods

Shovels

Circulators

## Farmer's Hardware

Phone 12, Champion.

## FARMERS WANT ALBERTA LIVETSOCK

Many farmers want feeding and breeding Cattle. Live stock is one of the best means by which grain can be marketed. Help to preserve this market by keeping unfinished cattle and breeding stock on Alberta farms.

## WHAT HAVE YOU FOR SALE?

If you have cattle for sale, send a list giving full particulars of number, breed, age, condition, etc., to—

Livestock Branch—Alberta Department of Agriculture  
Parliament Buildings, Edmonton

## Do You Wish to Buy?

Those wishing to buy cattle should write to the above Branch, giving full particulars of their requirements.

HON. GEO. HOADLEY,

H. A. CRAIG,

Minister of Agriculture.

Dep. Minister of Agriculture.

## Where Will You Keep the Auto This Winter?

## In the Fence Corner or on the Street?

That's far more costly than building a good garage.

May we submit a plan?

## BEAVER (ALBERTA) LUMBER LIMITED

Building Service in Your Town.

Phone 10

## Long Louie Cafe

For Eleven Years the Leading Restaurant in Champion.

With the completion of recent improvements, including re painting and decorating, we are in a better position than ever to cater to farmers and others during the busy season.

As it has been in the past so Long Louie's Will continue in the future to be

The Best Place in Town to Eat

Cigars, Cigarettes, Tobaccos, Soft Drinks, all Kinds of Fruit in Season, Ice Cream the Year Round, etc.

## "You Only Get What You Pay For."

BY G. F. BOUCHART

If Mail Order Houses possess such gigantic purchasing powers, why do they not sell hundreds of articles which are found on the shelves of your local druggists cheaper than you can purchase them locally?

Simply because when "Quality" creeps into the picture their dollars have no more value than any other merchant. I do not of course mean by this that quality merchandise is unobtainable from Mail Order Houses for Quality can be obtained, but remember you have to "Pay the Price".

Without hesitation I could enumerate at least a dozen lines of high class, widely advertised lines of toilet articles, such as creams, powders and wafers which are listed in their catalogues at identically the same prices as those charged by your local druggists. The only difference lies in the fact that by purchasing locally you have No Postage or Money Order Fees to contend with.

Manufacturers of these lines use the best ingredients procurable in their preparations—work on small margins of profit—and depend upon volume of sales which can only be attained by the good will of the customer. This good will is cultivated by national advertising and by giving value for the money expended.

Occasionally we find manufacturers who are unable to stand the pressure of present day competition, step from the straight and narrow path, by accepting orders from these organizations for their products which must be put up according to certain specifications. Should the manufacturer not be willing to make a sacrifice in the quality of the ingredients used, or should he refuse to camouflage the package by reducing the quantity, for fear of detection, there remains only one other angle from which he can be approached.

They are instructed as to where the sacrifice can be made, and are asked to put it up under the buyers own trade name. Manufacturers who value their good name usually accept under these conditions, as in this way all fear of detection is eliminated. And this is where the "Mail Order Houses" fatten their purses at your expense.

No drastic price cutting takes place—they sell at practically the same price as nationally advertised lines—but, make from two to three times as much profit on an inferior preparation as your local dealers.

We need not go far to discover such offenders. Only a few weeks ago in one of our Western cities I found a manufacturer of toilet preparations enjoying marvelous sales of their products—sales wrought on the merits of their goods alone.

Before I left, the general sales manager informed me that they were putting up tooth paste for Mail Order Houses and foreign owned chain stores, under their individual trade names. He also confessed that owing to inferior ingredients they were permitted to use in preparing these special brands, they were able to sell these organizations at almost one half the price they were compelled to charge on their regular brands.

I wonder if these manufacturers realize that the moment this information leaks out, they will discover they have committed suicide?

And that is the sort of "junk" you have been buying—"Cut Prices" on standard articles have been flashed in your face, so that psychologically you might assume that if it were possible for them to sell standard articles at such low figures, if it were at all possible for them to sell their own brands for less they would do so. You have responded to their "Trickery" on the strength that "Price" has always been an indicator of quality"—when very often it is not so.

Is it not time for you to "Wake Up"? Take off those smoke-glases and throw them in the river—they look better on fish anyway. And remember I was one of the fish myself, for a long time.

Whether it be toilet articles, soaps, prescriptions or pitch forks, remember there are "Tricks to all lines."

My entire life has been spent in studying merchandising methods from every angle, so I should know what I am talking about. I do not ask you to take all my statements for granted—make your own comparisons—delve into these things for yourselves, and I know that you will come to the conclusion that the "Golden Rule" of "Do unto others as you wish they would do unto you," has been discarded for the more modern rule, "Do the other fellow before he does you."

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